

## **BigGreenSmile Mission Statement**

A purpose driven company that aims to set the standards of excellence for natural and organic personal care and household retailers.

- We sell the highest quality natural and organic products and provide full transparency of the product ingredients and credentials.
- We excel in providing customer service and delighting our customers
- We promote team member growth
- We treat our suppliers fairly - treating them with respect, fairness and integrity recognising it is a mutually beneficial partnership.
- We care about the environment and think about how our actions impact on it